



Digital Ads Case Study

Veterinary Clinic

Scenario

A vet clinic from Georgia was interested in running ads to get more clients. They also wanted to promote their special offer with free nail trims and 10% off baths.

Results

Our Digital Ads team built a landing page for the client and ran a Google Ads campaign for 1 year. We also tracked phone calls and form fills on the landing page. They told us that their phone started ringing all the time!

Monthly Budget

\$1,000

Calls

551

Average Call Duration

2 minutes

Form Fills

42

CTR

5.08%

