



Digital Ads Case Study

Home Construction Company

Scenario

A home construction company from Virginia wanted to run ads to advertise to competitor locations and new development neighborhoods. Their target audience was people above 35 who are shopping for a new home or interested in home remodeling.

Results

Our digital advertising specialists built and ran a LocalAds campaign for this business for 3 months. In this period, our campaign reached 10,976 unique users and generated 51 form fill conversions, 10 physical visits through their door and 6 unique phone calls.

Impressions

141,921

Reach

10,976
unique users

Conversions

67

Visits

10

Unique Callers

6

Form Fills

24

